

Geneva Chamber of Commerce
Swedish Days Parade

Geneva, Illinois – Sunday, June 25, 2017

Application deadline is MAY 15, 2017

1. **Insurance:** Each entry must be covered by adequate liability insurance.
2. **Parade Marshals:** Placement of the parade entries in the lineup is the responsibility of the Parade Officials and Geneva Chamber of Commerce. The Viking Marshals have full control of the parade in the formation area, during the line of march and in the disbanding area.
3. **Message Restrictions:** No philosophical, political or religious messages may be incorporated into the design or used on any entry in the parade without the written approval of Geneva Chamber of Commerce. A sketch of the entry must be submitted with application for approval.
4. **Signage:** All signage must conform to the standards of Geneva Chamber of Commerce. Applications must include text of signage as it will appear in parade for approval.
5. **Distribution Restrictions:**
For safety reasons, no candy may be distributed or thrown to parade spectators from any unit in the parade. Children running into the street, to grab candy, could be seriously injured by one of the many vehicles or animals in this parade.
No water guns/soakers or water of any sort!
No handouts are allowed.
Incorporate your message in your unit.
6. **Security:** Security arrangements for the parade entries are the sole responsibility of the participant.
7. **Political Units:** Candidate/office holder and no more than 25 marchers will be allowed.
8. **Lineup Time:** All entries must be in their designated formation area at 12:00. Floats should be in place by 11:00 am. Step off is 1:00 pm.
9. **Release Forms:** All entrants under 18 years of age must have a parent or guardian sign a release at the time of the application. Group chairman or director may act as guardian.
10. **Vehicle Restrictions:** Undecorated cars or trucks are not allowed (exception: classic car clubs). **Truck/cars with only signage WILL NOT be accepted.**
11. **Staging Area Entrance:** Stevens and McKinley or Logan and Center. **No entry at Anderson and Center.** Only vehicles with a line-up number will be admitted to the staging area. If you are dropping equipment or marchers off, a **temporary permit** is needed. Please indicate on the application (other side) how many temporary permits you will need. This gives you a 15 minute entry.
12. **Marching Units:** Marching units are limited to 50 walkers (exception: bands). All marching units are required to maintain forward motion at all times; no maneuvers should slow the parade or cause gaps.
13. **VIP Tent:** Performances should take place in front of the VIP Tent located 50 feet after the turn on to State St. on south side. **Look for the big white tent.**
14. **Tax I.D. # or S.S. # :** Must be given for payment - delivered to unit at line-up.
15. **Use of Pictures:** Pictures taken during the parade may be used for promotional purposes by Geneva Chamber of Commerce.



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Please print legibly:

Name of Unit as it should appear in program: _____

Contact Name: _____ Email: _____

Phone where you can be reached Mon-Fri; 9 am to 4 pm: (_____) _____

Address: _____ City/State/Zip: _____

Group or
Organization Name: _____

- entries requiring payment will be notified if they are accepted

Our sign or message reads: _____

A **temporary permit** is needed for vehicles entering the staging area to drop off equipment or walkers directly to their units. Temporary permits **are not** needed for the unit listed above that has been assigned a line-up number.

temporary permits needed _____

Category & complete information:

Length of Unit _____

Float

- music

Walking unit

- music; number of participants _____

Political unit

- music; number of participants _____

Car/truck/classic cars (cars/trucks with only signage WILL NOT be accepted; classic cars only exception)

- music; number of vehicles _____

Animal unit

- music; describe _____

Band/Drum & Bugle

- number of participants; _____

support vehicle

All entries will be reviewed and a line-up number will be issued and sent first week of June.
This form must be signed and returned to the Geneva Chamber of Commerce **by May 15, 2017.**
Mail, drop off or email (jgaines@genevachamber.com)

For safety reasons, no candy, handouts or any other materials may be distributed or thrown to parade spectators by any parade participants including walkers and unit/vehicle riders.

I have authority to sign this application and agreement for my organization and each of its members, have carefully read the application and agreement, know its contents, and sign it voluntarily

Authorized Representative

Name of Organization

Date

In consideration of the acceptance of this application: (a) each member of my organization participating in the 2017 Swedish Days Parade ("Parade") will comply with all Parade rules and regulations; (b) I, for myself, for each member of my organization participating in the Parade, and for each personal representative, executor, administrator, heir, successor, and assign of mine or any of them, **RELEASE AND DISCHARGE** the Geneva Chamber of Commerce, the City of Geneva, the County of Kane, the Viking Service Organization, and all sponsors of Swedish Days 2017, and each of their parent companies, subsidiaries, affiliates, directors, officers, trustees, officials, members, employees, volunteers, agents, attorneys, successors, and assigns, all referred to as "releases," from all liability for any injury, damages, death, property damage, or other loss in any way connected with participation in or travel to or from the Parade, whether caused by any of the releases' negligence or any other acts or omissions; (c) my organization **AGREES TO INDEMNIFY** each of the releases from any loss, liability, or damages which any of them may incur in any way connected with participation in or travel to or from the Parade by any member of my organization; and (d) each member of my organization **ASSUMES FULL RESPONSIBILITY FOR** the risk of any injury, damage, death, property damage, or other loss in any way connected with his or her participation or travel to or from the Parade, whether caused by any of the releases' negligence or any other acts or omissions. This paragraph is intended to be as broad and inclusive as permitted under Illinois law and if any portion of this paragraph is held invalid, the balance of this paragraph and the agreement will continue in full force and effect.