

Geneva Chamber of Commerce
75th Swedish Days Parade

Geneva, Illinois – Sunday, June 22, 2025

Application deadline is MAY 14, 2025

1. Insurance: For your own protection, each entry must be covered by adequate liability insurance.
2. Parade Officials: Placement of the parade entries in the lineup is the responsibility of the Parade Officials and Geneva Chamber of Commerce. On-site parade marshalls have full control of the parade in the formation area, during the line of march and in the disbanding area.
3. Message Restrictions: No philosophical, political or religious messages may be incorporated into the design or used on any entry in the parade without the written approval of Geneva Chamber of Commerce.
4. Signage: All signage must conform to the standards of Geneva Chamber of Commerce. Applications must include text of signage as it will appear in parade for approval. (see application form)
5. Security: Security arrangements for the parade entries are the sole responsibility of the participant.
6. Political Units: The only political units allowed will be county/city governments. No re-election material may be handed out or referred to. You may wear shirts identifying who you are.
7. Lineup Time: All entries must be in their designated formation area at 12:00. Floats should be in place by 11:00 am. Step off is 1:00 pm.
8. Vehicle Restrictions: Undecorated cars or trucks are not allowed (exception: classic car clubs). *Truck/cars with only signage WILL NOT be accepted.*
9. Staging Area Entrance: Stevens and McKinley or Logan and Center. **No entry at Anderson and Center.** Only vehicles with a line-up number will be admitted to the staging area. Please limit drop off to 15 minutes.
10. Marching Units: Marching units are limited to 50 walkers (exception: bands). All marching units are required to maintain forward motion at all times; no maneuvers should slow the parade or cause gaps.
11. VIP Tent: **Performances should take place in front of the VIP Tent located 50 feet after the turn on to State St. on south side. Look for the big white tent.**
12. Tax I.D. # or S.S. #: Must be given for payment - delivered to unit at line-up.
13. Use of Pictures: Pictures taken during the parade may be used for promotional purposes by Geneva Chamber of Commerce.
14. **If you choose to hand out candy you may. Please do so in a safe manner, while walking by crowds. DO NOT THROW FROM THE VEHICLE.**
15. There is a fee to participate in the Swedish Days parade, please see application and circle/pay applicable amount. **If requesting an honorarium, please contact our office for a different application.**



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Please print legibly:

Name of Unit as it should appear in program: _____

Contact Name: _____ Email: _____

Phone Daytime(_____) _____ Cell (_____) _____

Address: _____ City/State/Zip: _____

Group or
Organization Name: _____

Payment (please check the appropriate category), **credit or cash ONLY accepted:** Pay [HERE](#)

Non-profit (\$25) Geneva Chamber Member (\$75) Non Chamber Member (\$150)

Category & complete information:

Length of Unit _____

Float- we are encouraging floats to make our 75th parade even bigger and even better!
▪ music

Walking unit
▪ music; number of participants _____

Car/truck/classic cars (cars/trucks with only signage WILL NOT be accepted; classic cars only exception)
▪ music; number of vehicles _____

Animal unit
▪ music; describe _____

Band/Drum & Bugle
▪ number of participants; _____
 support vehicle

Other _____ (explain)

All entries will be reviewed and a line-up number will be issued and sent in June.

This form must be signed and submitted or returned to the Geneva Chamber of Commerce, 8 S. 3rd St., Geneva, IL 60134
by May 14, 2025.

Mail, drop off or email (jpatterson@genevachamber.com)

I have authority to sign this application and agreement for my organization and each of its members, have carefully read the application and agreement, know its contents, and sign it voluntarily.

Authorized Representative

Name of Organization

Date

In consideration of the acceptance of this application: (a) each member of my organization participating in the 2025 Swedish Days Parade ("Parade") will comply with all Parade rules and regulations; (b) I, for myself, for each member of my organization participating in the Parade, and for each personal representative, executor, administrator, heir, successor, and assign of mine or any of them, **RELEASE AND DISCHARGE** the Geneva Chamber of Commerce, the City of Geneva, the County of Kane, the Viking Service Organization, and all sponsors of Swedish Days 2025, and each of their parent companies, subsidiaries, affiliates, directors, officers, trustees, officials, members, employees, volunteers, agents, attorneys, successors, and assigns, all referred to as "releases," from all liability for any injury, damages, death, property damage, or other loss in any way connected with participation in or travel to or from the Parade, whether caused by any of the releases' negligence or any other acts or omissions; (c) my organization **AGREES TO INDEMNIFY** each of the releases from any loss, liability, or damages which any of them may incur in any way connected with participation in or travel to or from the Parade by any member of my organization; and (d) each member of my organization **ASSUMES FULL RESPONSIBILITY FOR** the risk of any injury, damage, death, property damage, or other loss in any way connected with his or her participation or travel to or from the Parade, whether caused by any of the releases' negligence or any other acts or omissions. This paragraph is intended to be as broad and inclusive as permitted under Illinois law and if any portion of this paragraph is held invalid, the balance of this paragraph and the agreement will continue in full force and effect.