

# Geneva Arts Fair

The Geneva Arts Fair is being held July 25-26, 2026. It is a highly regarded fine arts festival held annually in downtown Geneva, Illinois. Recognized as one of the Midwest's premier art fairs, it features a juried selection of talented artists showcasing original works across various mediums. This event brings 10,000 visitors to downtown Geneva from all over the Chicagoland area.



## All Sponsorships Include

- Logo in Shaw Media's Geneva Arts Fair special section (5100 printed)
- Logo on Shaw Media's Geneva Arts Fair email blast (15,000 sent)
- Logo and link to website on Geneva Arts Fair page on genevachamber.com
- Logo on social media promotions

## Presenting Sponsor \$5,000 INVESTMENT (3 year commitment)

- Business name in press release
- Logo on cover of Shaw Media's Geneva Arts Fair special section (5100 distributed)
- Business name and logo in Shaw Media email blast (15,000 sent)
- Logo on promotional post card distributed throughout town
- Flags with logos at both entrances of the event
- Signage with logo and QR code throughout town
- Business name and logo on front of volunteer t-shirt worn throughout event

## Information Booth Sponsor \$2,000 INVESTMENT

- Banner with logo across the top of the information booth located on 3<sup>rd</sup> St. and Fulton
- Opportunity be onsite and give away promotional items or have promotional items at booth



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## Awards Sponsor \$1000 INVESTMENT (3 year commitment)

- Logo on awards given to the various artists and displayed at artist's booth
- Logo on winners display at information booth

## Artist Placard Sponsor \$750 INVESTMENT

- Logo placed on placard with artist name at 145 booths on 3<sup>rd</sup> St.

## "Take a Seat" Sponsor \$750 INVESTMENT

- Sign with logo and QR code at seating area located at Fulton and Third
- Opportunity to contribute items in seating area with sign with logo and QR code on where to purchase

## Kids Art Sponsor \$650 INVESTMENT

- Sign with logo and QR code at Kids Art tent
- Ability to have giveaway to kids and provide kids art activity

## Volunteer T-Shirt Sponsor \$400 INVESTMENT

- Logo on back of volunteer t-shirt

## Landscape Art Sponsor \$400 INVESTMENT

- Signs logo and QR code in landscape art located at 3<sup>rd</sup> St. and Fulton St.